

# EMPLOYEE ENGAGEMENT GUIDE

## OPPORTUNITIES & ACTIVITIES THAT POWER YOUR PURPOSE

Each engagement opportunity can be tailored to suit your company's needs in alignment with your corporate impact goals.

### VOLUNTEER ACTIVITIES

👤 *Unlimited*

🕒 *Unlimited*

💰 *\$-\$*

United Way's award-winning Volunteer Center offers a variety of community outreach projects and activities for your employees to engage in year-round.

#### ACTIVITIES INCLUDE:

- Service2Go on-site projects
- Organized projects at a nonprofit agency
- Board training for your staff

### EMPLOYEE EDUCATION

👤 *Unlimited*

🕒 *Unlimited*

💰 *None*

Expand your team's knowledge of United Way, our combined impacts in the community and ways to get involved.

#### CUSTOM SESSIONS INCLUDE:

- Lunch & Learn sessions
- Community Impact presentations
- New hire education resources
- Onsite United Way Open House

### LEADERSHIP GIVING EVENT

👤 *Unlimited*

🕒 *10-30 Mins*

💰 *none*

Boost your employee Leadership Giving efforts with our internal LGS information session.

#### SESSION INCLUDES:

- Introduction of each Leadership Giving Society and de Tocqueville
- Membership and benefits
- Step-up programs.

### IMMERSION EXPERIENCE

👤 *10-50*

🕒 *90 Mins*

💰 *\$\$*

This virtual immersion experience fosters empathy and provides a deeper understanding of the challenges faced throughout our community. This concentrated experience showcases the important role United Way plays in helping individuals and families move from crisis to stability.