

PLANNED GIFTS AND TAX STRATEGIES PRESENTATION

EMPLOYEE ENGAGEMENT OPPORTUNITIES



At United Way of Greater St. Louis, we recognize that your employees are the number one asset at your company. Engaging them in your philanthropic and community outreach efforts can be key to bolstering recruitment, retention, productivity and brand favorability, ultimately boosting your company's overall performance. Our team understands how challenging these engagement initiatives can be and we are here to assist. Through collaborative efforts with key partners like you, our team is already helping to introduce custom opportunities that foster a greater sense of belonging and purpose among employees in alignment with corporate impact goals.

Host a learning session to educate your employees on planned giving and tax strategies. This is a great way to support your employees in being more generous alongside your corporate campaign. Presentations can be tailored to specific groups, such as your organization's executives or Leadership Givers.

Lead Time:

2 weeks

Minimum/maximum number of people:

Best suited for 10-30 employees

Fee/Cost Information:

N/A-Complimentary

In-Person/Virtual/Hybrid Options:

In-Person or Virtual; on-site is optional

Amount of Time Needed for Activity:

Presentation is 20-25 minutes with 20 minutes for Q&A