

INTERNAL LEADERSHIP GIVING EVENTS

EMPLOYEE ENGAGEMENT OPPORTUNITIES



2023 Kentucky Derby Leadership Event

At United Way of Greater St. Louis, we recognize that your employees are the number one asset at your company. Engaging them in your philanthropic and community outreach efforts can be key to bolstering recruitment, retention, productivity and brand favorability, ultimately boosting your company's overall performance. Our team understands how challenging these engagement initiatives can be and we are here to assist. Through collaborative efforts with key partners like you, our team is already helping to introduce custom opportunities that foster a greater sense of belonging and purpose among employees in alignment with corporate impact goals.

United Way staff can attend your organization's affinity and employee resource group meetings to share more about ways to connect with our Leadership, de Tocqueville and United Young Leaders Societies.

Lead Time:

2 weeks

Minimum/maximum number of people:

No minimum or maximum; best suited for ERGs, board members, young professionals groups, or other existing company employee engagement groups.

Fee/Cost Information:

N/A-Complimentary

In-Person/Virtual/Hybrid Options:

In-Person, Virtual

Amount of Time Needed for Activity:

Leadership Giving presentation is 10 minutes; can be paired with additional United Way presentations for longer 20-30 minute presentation



deTocqueville



United Young Leaders