



DE TOCQUEVILLE

INTERMEDIATE-LEVEL EXECUTIVE STEP-UP PROGRAM

United Way of Greater St. Louis invites you to join in the spirit of helping people through the de Tocqueville Society. Since 1987, hundreds of philanthropists from our region have joined together to raise millions of dollars for those in need.

We are pleased to offer a step-up program to individuals wishing to become members of the de Tocqueville Society. The program allows individuals to make a three-year commitment, while enjoying the benefits of the Society each year.

To participate in the matching program, simply fill out the form below and turn it in with your United Way pledge card or email to Carri Meyer at Carri.Meyer@stl.unitedway.org. Together, we can continue to help people in our region.

*de Tocqueville match dollars do not count towards your company's campaign total; however, your company will recognize you as a de Tocqueville member.

Here is how the step-up works:

| YEAR 1 | YEAR 2 | YEAR 3 |
|---------|---------|----------|
| \$5,000 | \$7,500 | \$10,000 |

DE TOCQUEVILLE SOCIETY BENEFITS

- de Tocqueville First Thursday breakfasts for members
- Exclusive events sponsored by de Tocqueville affinity leaders
- Exclusive de Tocqueville thank-you event

MATCHING GIFT FORM: PLEASE RETURN WITH YOUR PLEDGE CARD.

I want to help my community even more and become a member of the de Tocqueville Society.

I pledge to United Way of Greater St. Louis → \$

United Way partners will match my gift by → \$

Bringing my total gift to → TOTAL GIFT

- Payroll deduction
- Gift of securities
- Check enclosed
- Please bill me for payment by check, credit card or securities:
 - Immediately
 - Monthly
 - Quarterly

Start date: _____

Credit card and securities directions included on invoice.

Name *(please print name as you wish to be recognized)* _____

Firm _____

Home Phone _____ Office Phone _____

Work Email Address _____ Personal Email Address _____

Signature _____ Date _____

My contribution should remain anonymous

Helping people.



Greater St. Louis